Conference Swag.

Or security drag?

27% of malware infections originate from infected USBs

Hello! My name is Ted

CYBER READINESS INSTITUTE
cyberreadinessinstitute.org
Cyber Attack?! 

Cyber Incident Response

Do not send emails or do anything from your possibly infected computer, tablet, or phone.

Disconnect from the network immediately turn-off Wifi, unplug your cable.

Contact your Cyber Leader immediately.

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TOP 4 CYBER ISSUES THAT THREATEN YOUR BUSINESS

60% of cyber attacks target small businesses. Your cyber readiness matters to your customers, your suppliers, and every employee in your organization. Know the facts. Become cyber ready.

1) Passwords
- 63% of data breaches result from weak or stolen passwords
- 90% of employee passwords can be cracked in six hours by hackers

2) Updates
- 77% of attacks in 2017 were “fileless” – meaning hackers used vulnerabilities in the software already on victims’ computers

3) Phishing
- 91% of all cyber attacks start with a phishing email
- 81% of companies that fell for a phishing attack lost customers

4) USBs
- 27% of small businesses report that malware infections started with infected USBs
- 87% of employees have lost a USB device and not told their employer

Visit cyberreadinessinstitute.org for more information
Don’t take the bait. Click smarter.

There are a few simple things you can do to avoid being hooked:

1. Check the sender
2. Never share sensitive information
3. If in doubt, don’t click it

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63% of data breaches result from weak or stolen passwords

Use Better Passwords

Passwords are the gatekeepers to your most important information. Cyber attackers are opportunistic and can easily crack a weak password.

1. Add a mix of numbers, characters, and cases.
2. Use a passphrase or series of random words.
3. Don’t use the same passphrase twice.
What are you waiting for?

Update your software.

27% of attacks in 2017 took advantage of vulnerabilities in software already on computers.

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